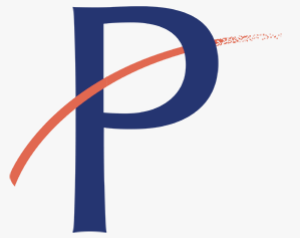


PEPCOM'S SPRING SPECTACULAR!



MAY 8TH IN NEW YORK CITY

What is Spring Spectacular?



Spring Spectacular!® is Pepcom's media event that showcases the latest in new products for home, health, and all things tech. Like all Pepcom showcases, Spring Spectacular! is a demo event, giving key reporters and influencers a hands-on look at your latest innovations. The event is live in NYC and livestreamed across the country!



When and where is it?

Spring Spectacular! will be held from 5:00 to 8:00 pm on Thursday, May 8, 2025 in New York City. The event is held at the Metropolitan Pavilion in downtown Manhattan, a convenient meeting spot for press. And the event will be livestreamed to media and influencers across the country.

- Editors
- Reporters
- Producers
- YouTubers
- Influencers
- Bloggers



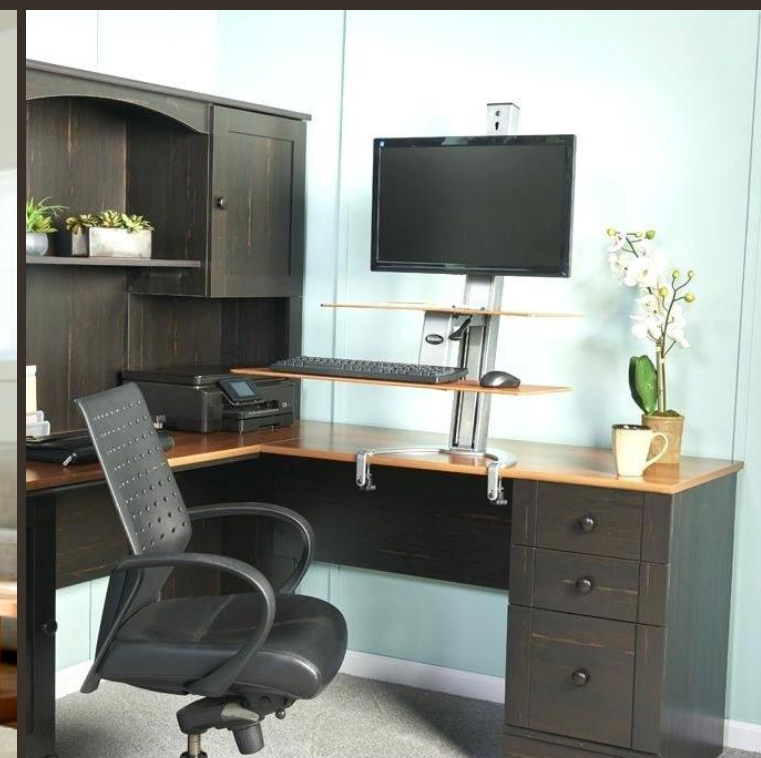
Why should I be there?

Pepcom media events are simply the most cost-effective and time-efficient way to meet with the country's most influential reporters and influencers. Our showcases give you the benefits of both an in-person event and a livestream experience, simultaneously. It's a dynamic hybrid with nationwide reach!



What kinds of companies participate in this event?

We host a wide variety of companies at Pepcom events. Participants in recent showcases include: Abode, ADT, Alarm.com, American Standard, Anker, Atkins, Balanced Body, Beautyrest, Belkin, Bissell, Black+Decker, Body Glide, Bowflex, Brondell, Colgate, Coway, Delta Faucet, DreamWave, Dymatize, Dyson, Eargo, Eureka, EyeQue, Fitbit, Fitletic, Garmin, GE, Hamilton Beach, HP, Human Touch, iFit, iHealth, Inspire Fitness, Invitae, iRobot, Jabra, Kenmore, Keurig, Kohler, Lenovo, Lockly, Lutron, Maytag, Miracle-Gro, Moen, Newell Brands, NutriBullet, Omigo, Oura, P&G, Roborock, Roku, Sears, Simplehuman, Sleep Number, SlimFast, SodaStream, Tempur-Sealy, True Lemon, Verizon, Whirlpool, and many more.



Are there different exhibiting levels?

Yes, we offer 3 exhibiting levels at our Spring Spectacular!



Basic \$6,000.

Basic level exhibitors receive a six-foot demo station with linen, signage and power. At this level, exhibitors may bring a maximum of two company or agency representatives. Basic exhibitors are also included in the online Event Press Kit, but they are *not* interviewed for the Pepcom TV livestream broadcast.



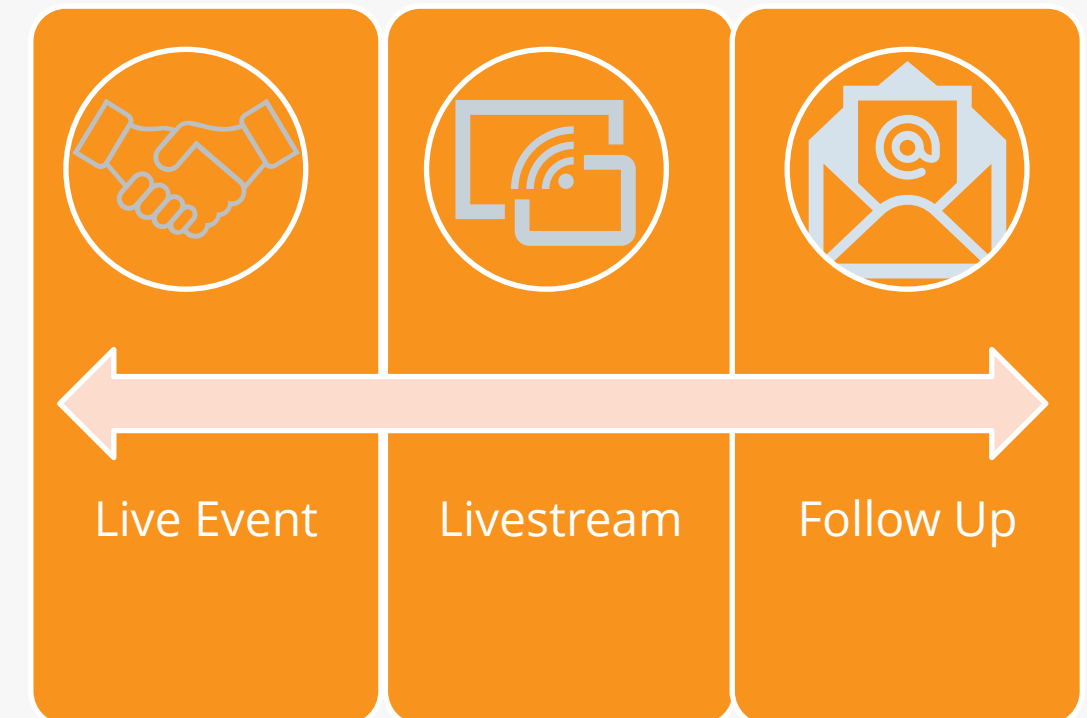
Standard \$9,000.

Standard level exhibitors receive a six-foot demo station with linen, signage and power. At this level, exhibitors may bring a maximum of four company or agency representatives. Standard exhibitors are included in the online Event Press Kit, and they are also interviewed on site for the Pepcom TV livestream broadcast.



Premier \$12,000.

Premier level exhibitors receive a twelve-foot demo station with linen, signage and power. At this level, exhibitors may bring a maximum of six company or agency representatives. Premier exhibitors are included in the online Event Press Kit, and they are also interviewed on site for the Pepcom TV livestream broadcast.



IT'S LIVE... AND LIVESTREAMED!

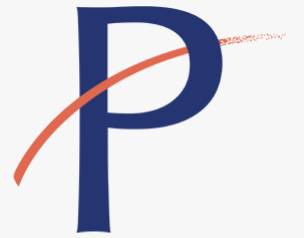
Pepcom showcases are now both live in-person events and livestreamed events, reaching a broad audience of media and influencers nationwide. We also follow up with both media and exhibitors, making sure both sides can make meaningful and productive connections.

How does the event work?



Exhibitors arrive about two hours prior to the event to set up their demo stations. The media start arriving at 5:00pm and visit the exhibitors as they choose, while enjoying an upscale “walking” dinner buffet, including open bars. At the same time, the Pepcom TV team is filming the event and interviewing exhibitors for our livestream broadcast.

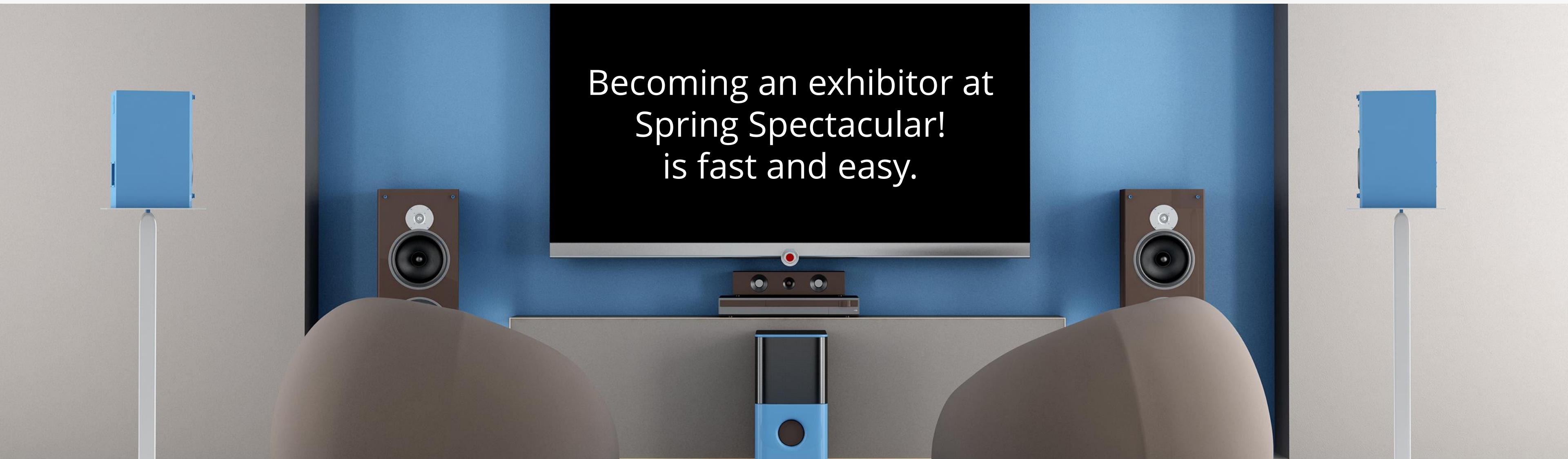
What types of media attend this event?



Hundreds of media attend Pepcom events, which are now in their 27th year.

Our media attendees now include those who attend in person and those who watch via livestream across the country. A few of the media outlets that attended recent events include ABC, CNBC, CNET, CNN, Consumer Reports, Elle, Engadget, Forbes, Fox, Good Housekeeping, Gizmodo, Health, HuffPost, MSNBC, NBC, N.Y. Times, People, Popular Science, Prevention, Redbook, Rolling Stone, Self, Seventeen, Shape, Slate, Time, Tom's Guide, USA Today, Vanity Fair, Vogue, Wall Street Journal, Woman's Day, and Women's Health. After the event, each exhibitor receives a list of attendees and their contact information.

How do I participate?

A 3D rendered scene of a living room. In the center, a large black TV is mounted on a blue wall, displaying the text 'Becoming an exhibitor at Spring Spectacular! is fast and easy.' Below the TV is a grey console table with a blue water cooler. Two brown speakers are positioned on either side of the TV. In the foreground, the backs of two grey armchairs are visible. To the left and right of the room, there are tall, thin white stands holding blue folders or documents.

Becoming an exhibitor at
Spring Spectacular!
is fast and easy.

Simply contact Laura Hunt at 310.933.2854 (laura@pepcom.com) or Jennifer Jones at 561.278.5094 (jennifer@pepcom.com) for an exhibitor agreement, then email back the signed agreement to us. That's it! Once you're official, our events staff will contact you regarding all of the logistical details.