

mobilefocus[®] global

THE PEPCOM MEDIA EVENT AT MWC™

MARCH 2, 2026

BARCELONA



What is MobileFocus Global?



When and where is it?

MobileFocus Global will be held from 7:00 to 10:00 pm on Monday, March 2, 2026 — the first evening of the MWC show. The event takes place at the Avenida Palace hotel in the heart of Barcelona, making it convenient for the media.

Editors
Reporters
Producers
YouTubers
Influencers
Bloggers



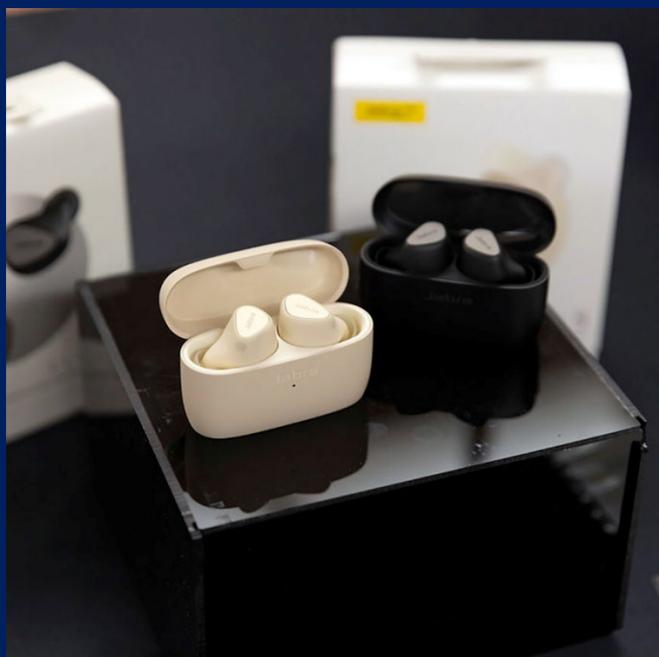
Why should I be there?

Pepcom media events are simply the most cost-effective and time-efficient way to meet with hundreds of the world's most influential reporters and influencers. Our showcases give you the opportunity to establish relationships with media from all over the globe, in one place, at one time!



What kinds of companies participate in this event?

We host a wide variety of companies at Pepcom events. Participants in recent showcases include: Abbott, ADT, American Standard, Anker, AT&T, Beautyrest, Belkin, Binatone, Bissell, Black & Decker, Bowflex, Canon, Catalyst, Corning, Coway, Delta Faucet, Duracell, Dyson, Eargo, Ecoflow, Fitletic, Garmin, GE, Hamilton Beach, Honeywell, HP, Husqvarna, HyperX, IBM, iRobot, Jabra, Kenmore, Kensington, Keurig, Kidde, Kodak, Kohler, Kwikset, Lenovo, Linksys, Lutron, Maytag, Miracle-Gro, Moen, Netgear, Oral-B, Oura, P&G, Panasonic, Philips, Ring, Roborock, Samsung, Seagate, Sealy, Sharp, Shure, Sony, T-Mobile, TCL, TOTO, TP-Link, USB Forum, ViewSonic, Vizio, Verizon, Western Digital, Whirlpool, and many more.



Are there different exhibiting levels at the event?



Yes, we offer 3 exhibiting levels at MobileFocus Global:



Basic \$6,000. (USD)

Basic level exhibitors receive a two-meter demo station with linen, signage and power. At this level, exhibitors may bring a maximum of two company or agency representatives. Basic exhibitors are also included in the online Event Press Kit, and receive the Pepcom press list of all registered media.



Standard \$9,000. (USD)

Standard level exhibitors receive a two-meter demo station with linen, signage and power. At this level, exhibitors may bring a maximum of four company or agency representatives. Standard exhibitors receive priority placement, are included in the online Event Press Kit, and receive the Pepcom press list of all registered media.



Premier \$12,000. (USD)

Premier level exhibitors receive a four-meter demo station with linen, signage and power. At this level, exhibitors may bring a maximum of six company or agency representatives. Premier exhibitors receive priority placement, are included in the online Event Press Kit, and receive the Pepcom press list of all registered media.



How does the event work?



Exhibitors arrive about two hours prior to the event to set up their demo stations. The media start arriving at 7:00pm and visit the exhibitors as they choose, while enjoying an upscale “walking” dinner buffet, including open bars.

What types of media attend this event?



Hundreds of media attend Pepcom events, which are now in their 28th year.

A few of the media outlets that have attended recent events include ABC, BBC, CBS, CNBC, CNET, CNN, Consumer Reports, Engadget, Forbes, Fox, Good Housekeeping, Good Morning America, Gizmodo, Health, HuffPost, Mashable, NBC, New York Times, People, Popular Science, Prevention, Rolling Stone, Self, Seventeen, Shape, Time, Today, Tom's Guide, USA Today, Wall St. Journal, Woman's Day, and Women's Health. After the event, each exhibitor receives a list of attendees and contact information. And we reach a worldwide audience at our international events!



How do I participate?



Simply contact Jennifer Jones at +1 561.278.5094 (jennifer@pepcom.com) for an exhibitor agreement, then email back the signed agreement to us. That's it! Once you're official, our events staff will contact you regarding all of the details.