

PEPCOM'S

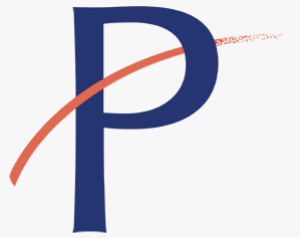
WELL NOW! + HOME NOW!

MAY 9, 2024

LIVE IN NEW YORK CITY
LIVESTREAMED NATIONWIDE



What is Home Now?



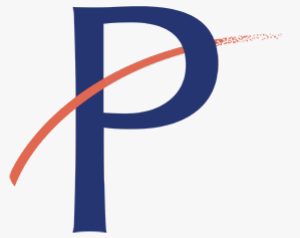
Home Now!® is Pepcom's media event that showcases the latest in new products for the modern home, from bed, bath and kitchen to security, entertainment and appliances. All with a decidedly digital flair. Like all Pepcom showcases, Home Now! is a demo event, giving key reporters and influencers a hands-on look at your latest innovations. Home Now! is live in NYC and livestreamed across the country!



When and where is it?

Home Now! will be held from 5:00 to 8:00 pm on Thursday, May 9, 2024 in New York City. The event is co-located with our Well Now! showcase at the Metropolitan Pavilion in downtown Manhattan, a convenient meeting spot for press. And the event will be livestreamed to media and influencers across the country.

What is Well Now?



Well Now!® is Pepcom's media event that showcases the very latest in health, fitness, gear, apps and nutrition. With a decidedly digital flair. Like all Pepcom showcases, it's a demo event, giving key reporters and influencers a hands-on look at your new health and wellness innovations. Well Now! is live in New York City and livestreamed across the country!



When and where is it?

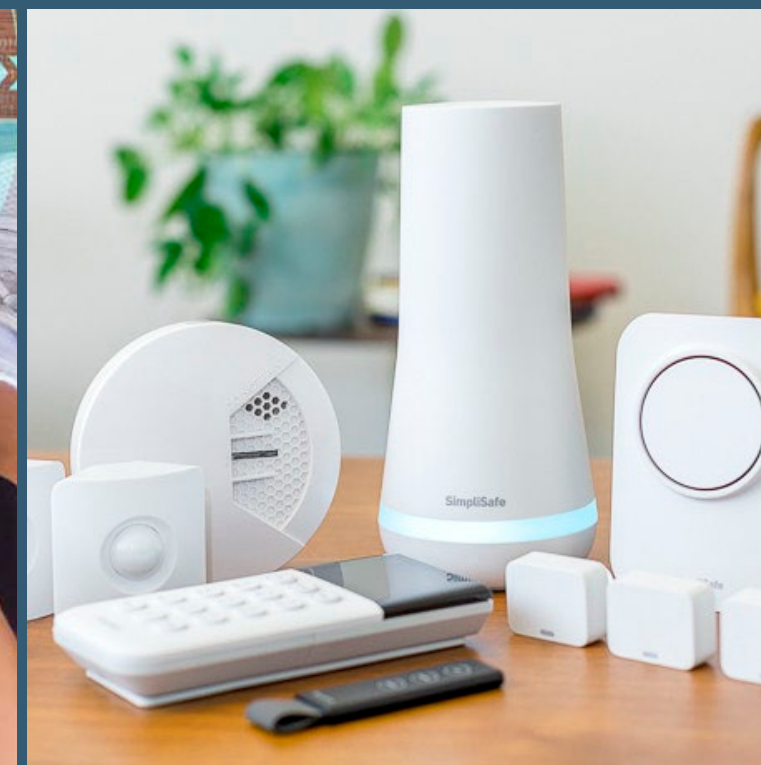
Well Now! will be held from 5:00 to 8:00 pm on Thursday, May 9, 2024 in New York City. The event is co-located with our Home Now! showcase at the Metropolitan Pavilion in downtown Manhattan, a convenient meeting spot for press. And the event will be livestreamed to media and influencers across the country.

Editors
Reporters
Producers
YouTubers
Influencers
Bloggers



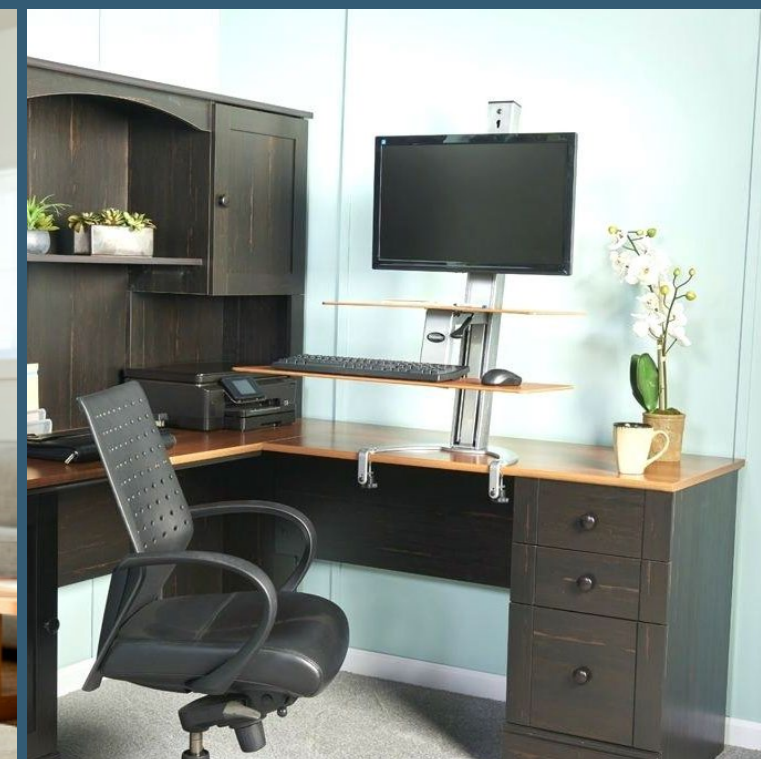
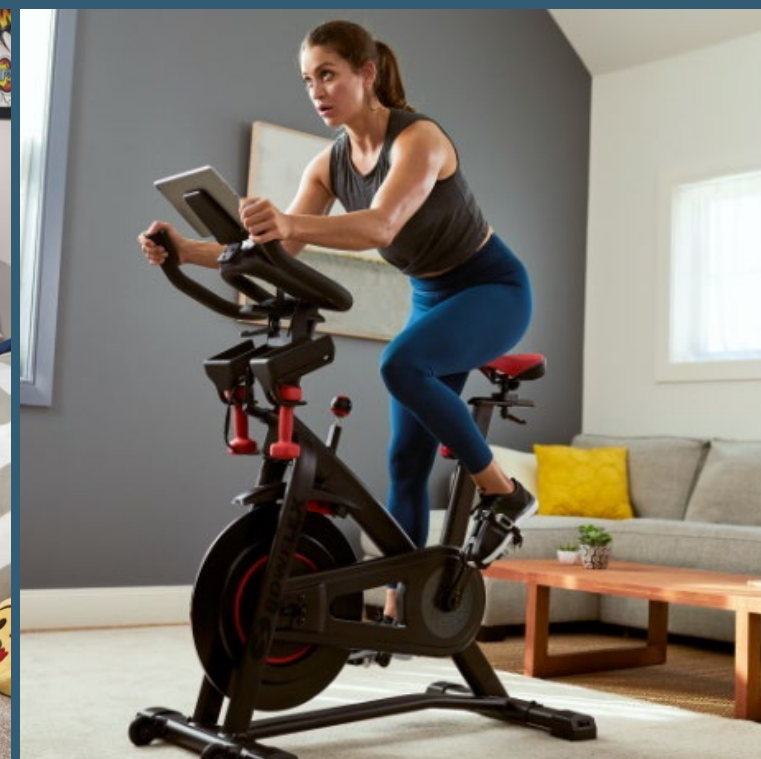
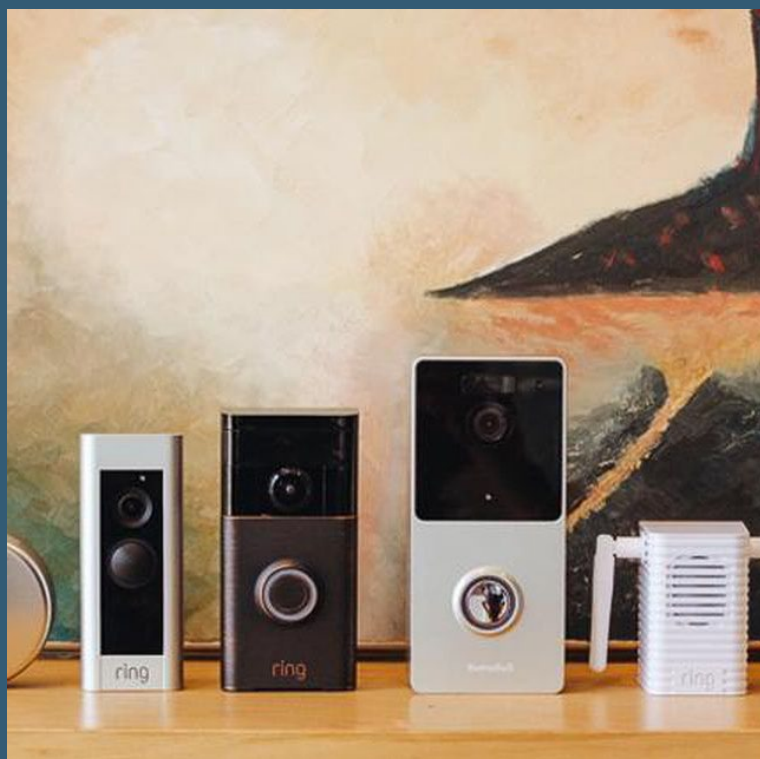
Why should I be there?

Pepcom media events are simply the most cost-effective and time-efficient way to meet with the country's most influential reporters and influencers. Our showcases give you the benefits of both an in-person event and a livestream experience, simultaneously. It's a dynamic hybrid with nationwide reach!



What kinds of companies participate in this event?

We host a wide variety of companies at Pepcom events. Participants in recent showcases include: Abode, ADT, Alarm.com, American Standard, Anker, Atkins, Balanced Body, Beautyrest, Belkin, Bissell, Black+Decker, Body Glide, Bowflex, Brondell, Colgate, Coway, Delta Faucet, DreamWave, Dymatize, Dyson, Eargo, Eureka, EyeQue, Fitbit, Fitletic, Garmin, GE, Hamilton Beach, HP, Human Touch, iFit, iHealth, Inspire Fitness, Invitae, iRobot, Jabra, Kenmore, Keurig, Kohler, Lenovo, Lockly, Lutron, Maytag, Miracle-Gro, Moen, Newell Brands, NutriBullet, Omigo, Oura, P&G, Roborock, Roku, Sears, Simplehuman, Sleep Number, SlimFast, SodaStream, Tempur-Sealy, True Lemon, Verizon, Whirlpool, and many more.



Are there different exhibiting levels?



Yes, we offer 3 exhibiting levels at Home Now! and Well Now!

Basic \$6,000.

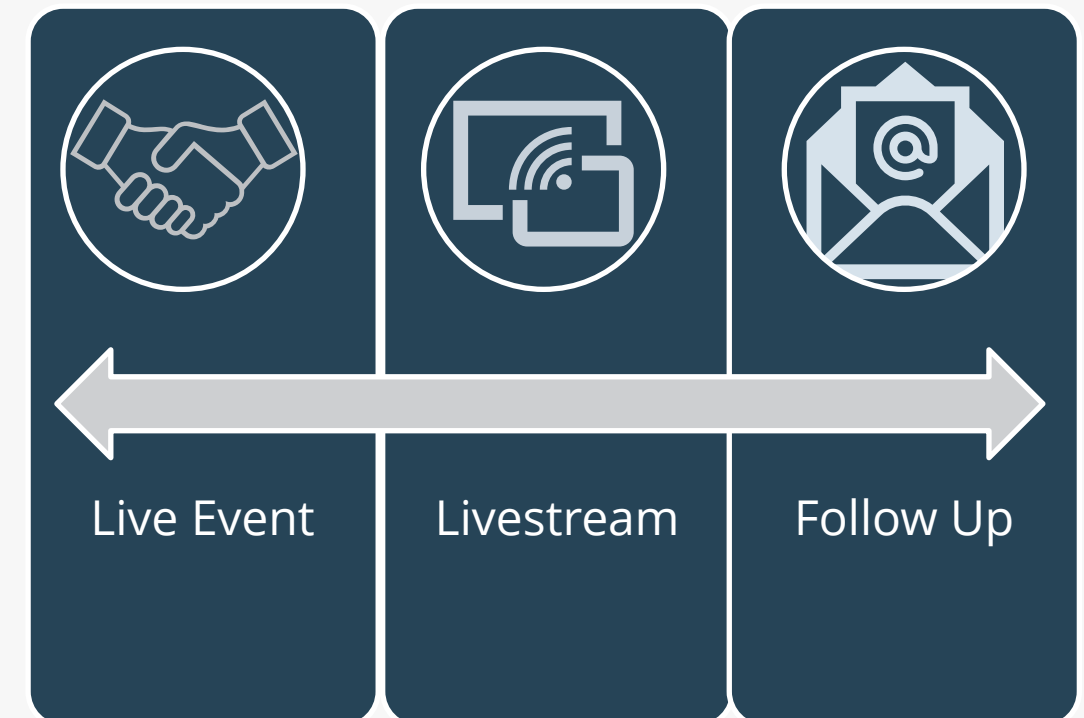
Basic level exhibitors receive a six-foot demo station with linen, signage and power. At this level, exhibitors may bring a maximum of two company or agency representatives. Basic exhibitors are also included in the online Event Press Kit, but they are not interviewed for the Pepcom TV livestream broadcast.

Standard \$8,000.

Standard level exhibitors receive a six-foot demo station with linen, signage and power. At this level, exhibitors may bring a maximum of four company or agency representatives. Standard exhibitors are included in the online Event Press Kit, and they are also interviewed on site for the Pepcom TV livestream broadcast.

Premier \$10,000.

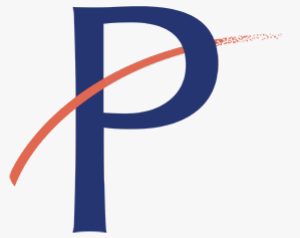
Premier level exhibitors receive a twelve-foot demo station with linen, signage and power. At this level, exhibitors may bring a maximum of six company or agency representatives. Premier exhibitors are included in the online Event Press Kit, and they are also interviewed on site for the Pepcom TV livestream broadcast.



IT'S LIVE... AND LIVESTREAMED!

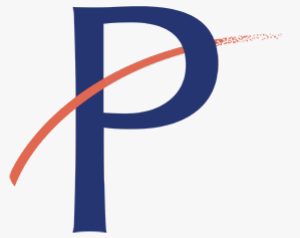
Pepcom showcases are now both live in-person events and livestreamed events, reaching a broad audience of media and influencers nationwide. We also follow up with both media and exhibitors, making sure both sides can make meaningful and productive connections.

How does the event work?



Exhibitors arrive about two hours prior to the event to set up their demo stations. The media start arriving at 5:00pm and visit the exhibitors as they choose, while enjoying an upscale “walking” dinner buffet, including open bars. At the same time, the Pepcom TV team is filming the event and interviewing exhibitors for our livestream broadcast.

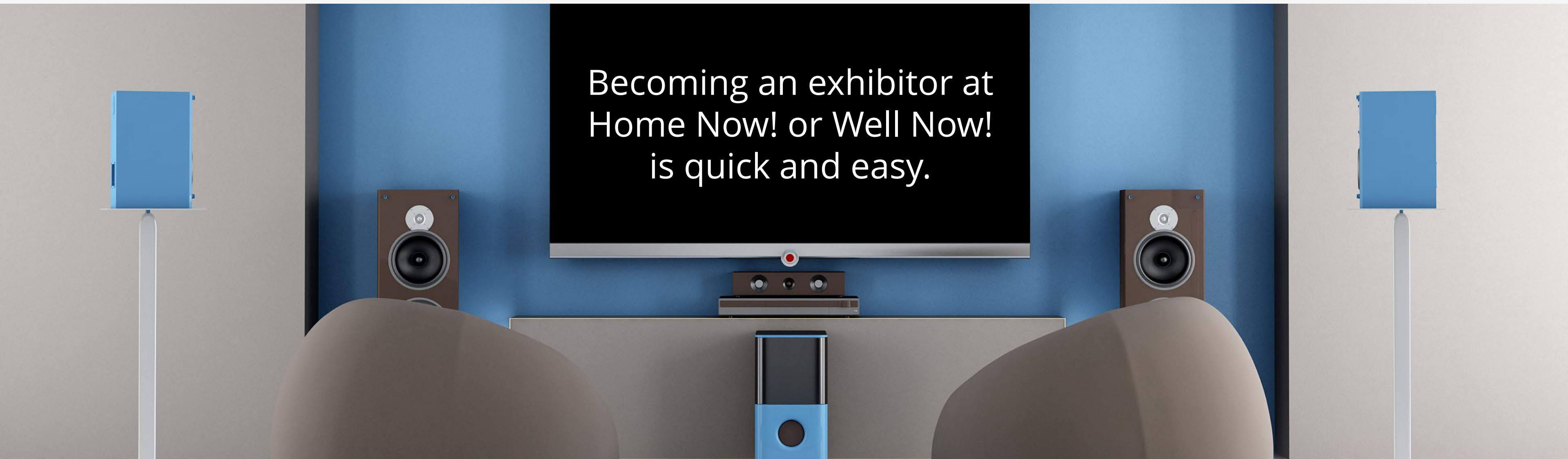
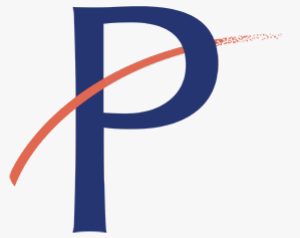
What types of media attend this event?



Hundreds of media attend Pepcom events, which are now in their 26th year.

Our media attendees now include those who attend in person and those who watch via livestream across the country. A few of the media outlets that attended recent events include ABC, CNBC, CNET, CNN, Consumer Reports, Elle, Engadget, Forbes, Fox, Good Housekeeping, Gizmodo, Health, HuffPost, MSNBC, NBC, N.Y. Times, People, Popular Science, Prevention, Redbook, Rolling Stone, Self, Seventeen, Shape, Slate, Time, Tom's Guide, USA Today, Vanity Fair, Vogue, Wall Street Journal, Woman's Day, and Women's Health. After the event, each exhibitor receives a list of attendees and their contact information.

How do I participate?

A 3D rendering of a modern living room. In the center, a large black TV is mounted on a blue wall. Below the TV is a grey media console with a blue and black water cooler in front of it. Two large brown speakers are positioned on either side of the TV. In the foreground, the backs of two brown armchairs are visible. To the left and right of the TV, there are white floor lamps with blue rectangular shades. The text 'Becoming an exhibitor at Home Now! or Well Now! is quick and easy.' is displayed in white on the TV screen.

Becoming an exhibitor at
Home Now! or Well Now!
is quick and easy.

Simply contact Laura Hunt at 310.933.2854 (laura@pepcom.com) or Jennifer Jones at 561.278.5094 (jennifer@pepcom.com) for an exhibitor agreement, then email back the signed agreement to us. That's it! Once you're official, our events staff will contact you regarding all of the logistical details.